

# NEWSLETTER



## Why Nigerians in Diaspora Should Consider Land Banking:

Strategic Advantages



As the CEO of Edin&People Limited, I have witnessed firsthand the transformative power of strategic land investments in Nigeria. Our country's rapid urbanization and infrastructural development present unparalleled opportunities for Nigerians, both at home and in the diaspora. For those living abroad, investing in land banking not only promises significant financial returns but also strengthens the emotional and cultural ties to our beloved homeland. In this edition of our newsletter, we will highlight why land banking should be a key consideration for Nigerians in the diaspora seeking to secure their financial future and create lasting legacies.

Land banking, the practice of acquiring undeveloped land in anticipation of its future appreciation, offers a range of strategic advantages that align perfectly with the financial goals of diaspora investors. With land values consistently on the rise, particularly in emerging urban areas, the potential for high returns on investment is substantial. Moreover, as a tangible and finite asset, land provides a robust hedge against inflation, ensuring that your investment not only retains but grows its value over time. This stability is especially crucial in an unpredictable economic landscape, offering peace of mind to investors far from home.

Beyond the financial benefits, land banking holds a deeper significance for Nigerians living abroad. It represents a powerful connection to one's roots, a stake in the country's progress, and a tangible contribution to its development. At Edin&People Limited, we are committed to helping our clients navigate this rewarding investment landscape with confidence and insight. By making informed decisions and strategically choosing high-growth areas, diaspora investors can secure not just their financial futures, but also a piece of Nigeria's vibrant and promising future.

**Ijahenda James Margimari**  
*CEO/MD, Edin and People Limited*

# Our Perspective

As the global financial landscape continues to evolve, many Nigerians living abroad are seeking investment opportunities that offer security, growth potential, and a meaningful connection to their homeland. One of the most promising avenues in this regard is land banking. This strategic approach to real estate investment involves purchasing undeveloped land with the expectation that its value will appreciate over time. For Nigerians in the diaspora, land banking offers a multitude of advantages that extend beyond mere financial gains. Let's delve into the strategic benefits of this investment strategy and why it should be a cornerstone of your wealth-building plan.

## 1. High Return on Investment (ROI)

Land is an inherently valuable asset that tends to appreciate over time, especially in regions experiencing rapid development like Abuja. In Nigeria, the real estate market has shown a robust upward trajectory, with land prices in emerging urban areas like Life increasing significantly. By investing in land now, you can position yourself to reap substantial returns as these areas become more developed and sought after. This high ROI makes land banking an attractive proposition for those looking to grow their wealth over the long term.

## 2. Hedge Against Inflation

Inflation can erode the value of cash savings, but real estate investments, particularly land, typically appreciate at a rate that outpaces inflation. Land serves as a stable store of value, preserving your wealth and shielding it from the devaluation that comes with rising prices. In a country like Nigeria, where inflation rates can be unpredictable, land banking offers a reliable way to protect and enhance your financial assets.

## 3. Diversification of Investment Portfolio

A well-diversified investment portfolio reduces risk and increases the potential for returns. Adding land to your portfolio provides a tangible asset that is less volatile than stocks or bonds. Real estate, particularly land, is known for its stability and consistent growth, making it an ideal choice for investors looking to balance their portfolios and mitigate risks associated with market fluctuations.

## 4. Low Maintenance and Holding Costs

One of the significant advantages of land banking is the minimal maintenance required compared to other types of real estate investments. Unlike rental properties, which demand ongoing maintenance, repairs, and tenant management, land is a passive investment. This low-maintenance nature is particularly advantageous for Nigerians in the diaspora, who may find it challenging to manage properties from afar.

## 5. Strategic Location and Development Potential

Nigeria is undergoing rapid urbanization and infrastructure development. By investing in land in strategically chosen locations, you can capitalize on future growth. Areas near planned infrastructure projects, such as new roads, airports, or industrial zones, are poised for significant appreciation. Staying informed about government initiatives and urban development plans can help you identify high-potential investment areas and maximize your returns.

## 6. Emotional and Cultural Connection

For many Nigerians living abroad, investing in land in their homeland goes beyond financial considerations. It represents a tangible connection to their roots and a way to contribute to the nation's growth. Owning land in Nigeria can also serve personal purposes, such as building a future home or a retirement haven, fostering a deeper emotional and cultural bond with your heritage.

## 7. Generational Wealth and Legacy

Land is a long-lasting asset that can be passed down through generations, creating a legacy of wealth and stability for your family. By investing in land, you not only secure your financial future but also provide a valuable asset for your children and grandchildren. This generational wealth can serve as a foundation for future prosperity and economic security.

Land banking is a strategic and forward-thinking investment option for Nigerians in the diaspora. It offers the potential for high returns, protection against inflation, portfolio diversification, and minimal maintenance costs. Additionally, it provides a meaningful connection to your homeland and an opportunity to create a lasting legacy for your family. By making informed investment choices and focusing on areas with high growth potential, you can ensure that your investment not only yields financial rewards but also strengthens your ties to Nigeria.



Our  
Greatest  
Responsibility  
is to  
**Deliver!**

## *Our Locations*

- 📍 Lifecamp
- 📍 Karsana
- 📍 kaba (Kubwa Express way)
- 📍 Lokogoma



**PRESALE**

**Edin&people**  
REAL ESTATE | INVESTMENT | PROJECT MANAGEMENT



**FCDA**  
Approved

# Estate Plots

## PATRIOTS ISLAND

# Lokogoma

📍 Adjacent Efab Lokogoma



**150 SQMs**

3 Bedroom  
Terrace Duplex

**₦10.5M**



**250 SQMs**

4 Bedroom Fully  
Detached Duplex

**₦17.5M**



**450 SQMs**

5 Bedroom Fully  
Detached Duplex

**₦ 31.5M**



**750 SQMs**

6 Units of 3 Bedroom  
Block of Flats

**₦52.5M**

Our Project

# Union Hive

📍 Lifecamp, FCT Abuja

**Few Plots Available!**

**150 SQM**



Building Plan  
3 Bedroom Terrace Duplex

**₦7.5M**

**250 SQM**



Building Plan  
4 Bedroom Fully Detached Duplex

**₦13.5M**

**450 SQM**



Building Plan  
5 Bedroom Fully Detached Duplex

**₦23M**

**10M**

**750 SQM**



Building Plan  
6 Units of 2 Bedroom Block of Flat

**₦33M**

Our Project

# Grey Pacific

📍 Lifecamp, FCT Abuja

**Few Plots Available!**

**150 SQM**



Building Plan  
3 Bedroom Terrace Duplex

**₦10M**

**250 SQM**



Building Plan  
4 Bedroom Fully Detached Duplex

**₦15M**

**10M**

**450 SQM**



Building Plan  
5 Bedroom Fully Detached Duplex

**₦24M**

**750 SQM**



Building Plan  
6 Units of 2 Bedroom Block of Flat

**₦38M**



# MILTON CITY

📍 *Karsana*

**150 SQMs**

3 Bedroom Terrace Duplex



**₦6.5M**

**250 SQMs**

4 Bedroom Semi-Detached Duplex



**₦9.5M**

**350 SQMs**

4 Bedroom Fully Detached Duplex



**₦13.25M**

**450 SQMs**

5 Bedroom Fully Detached Duplex



**₦15.5M**

**950 SQMs**

6 Units of 3 Bedroom Block of Flats



**₦28.5M**



Suitable  
Payment Plan  
Available

📍 N0. 8 Abdullahi Ibrahim Steet,  
Utako FCT, Abuja

🌐 [www.edinandpeople.com](http://www.edinandpeople.com)

## ESTATE LAND

# Falcon's Gate

📍 Behind APDC Capital Estate, Kubwa Express, FCT Abuja

**150 SQMs**

3 Bedroom Terrace Duplex



**₦8.5M**

**200 SQMs**

4 Bedroom Semi-Detached Duplex



**₦10M**

**300 SQMs**

4 Bedroom Fully Detached Duplex



**₦15.5M**

**450 SQMs**

5 Bedroom Fully Detached Duplex



**₦22M**

**750 SQMs**

6 Units of 3 Bedroom Block of Flats



**₦35.5M**



Suitable  
Payment Plan  
Available

📍 NO. 8 Abdullahi Ibrahim Street, Utako FCT, Abuja

🌐 [www.edinandpeople.com](http://www.edinandpeople.com)

# ABOUT US

Edin & People Ltd. is a forward looking real estate solution based company with a visionary drive to innovate unique and unorthodox approach, challenging the ordinary to solve the rising housing needs and creating investment opportunities to its clientele and delivering unparalleled services with utmost courtesy, exceeding expectations and building life-long relationship through strategic partnership and leaving indelible mark and memories on who we affect.



## Book a Site Inspection



0905 055 6897



info@edinandpeople.com



N0. 8 Abdullahi Ibrahim Street, Utako FCT, Abuja



www.edinandpeople.com