

NEWSLETTER



Buy Now or Wait;

The Real Estate Dilemma



Have you ever found yourself pacing up and down your living room, wrestling with the question of whether now is the right time to dive into real estate? Trust me, you're not alone. As the CEO of Edin&People Limited, I've had countless conversations with friends, family, and even random folks at parties who ask me the same thing: "Should I buy land now, or should I wait?" It's a classic dilemma, akin to deciding between hot puff-puff fresh out of the oil or waiting for it to cool down. And just like with puff-puff, timing is everything.

In Nigeria, real estate is more than just an investment; it's a cultural milestone. Owning a piece of land is a significant achievement, a mark of success. It's the story our parents told us, and it's the dream we want to fulfill. But with rising inflation, fluctuating property prices, and economic uncertainties, many are left wondering if this is the right time to make that move or if waiting might be the wiser choice. Let's not sugarcoat it—real estate decisions can be intimidating. On one hand, you hear about the rapid appreciation of property values, making you fear missing out on a golden opportunity. On the other, there's the thought that maybe, just maybe, property prices might dip or stabilize if you wait a little longer. It's a tricky balance, like trying to cross a Lagos street during rush hour. But here's the thing: real estate is not just about timing the market; it's about time in the market. In the long run, land appreciates, and the sooner you get in, the better. Now, let's delve into this age-old debate and see where Edin&People Limited stands on the matter.

Ijahenda James Margimari
CEO/MD, Edin and People Limited

OUR PERSPECTIVE

As we step into the "ember" months—when the year starts picking up speed like a Lagos danfo—there's one question on the minds of many Nigerians: "Should I buy land now or wait?" It's the real estate equivalent of deciding between jollof and fried rice at a party. Tough, right? Well, let's break it down together in this September issue.

The Dilemma: To Buy or Not to Buy?

Picture this: You're eyeing that perfect plot of land, imagining your dream home or a juicy return on investment. But then, like a concerned friend at a suya joint, the thought creeps in—"What if prices drop next month?" It's a dilemma as old as the "Aso Ebi or no Aso Ebi" debate.

Here's the thing: the Nigerian real estate market, like our beloved Nollywood, has its twists and turns. But one thing remains consistent—land appreciates over time. It's like buying an agbada today and seeing it trend on Instagram next year. Value only goes up!

Why Buying Now Makes Sense

1. **Rising Costs:** You've probably noticed that everything is going up these days, from fuel prices to the cost of tomatoes. Land is no different. Waiting could mean paying more later. Remember when your friend told you about that plot in Karsana or Kaba or even Lifecamp back in 2010? Imagine if you had bought it then!
2. **Currency Fluctuations:** Naira has its ups and downs, but land remains a solid asset. While money in the bank might lose value, land only gains it. It's like storing your wealth in something that not only keeps but grows.
3. **Investment Potential:** That plot you buy today could be the key to unlocking future financial freedom. Whether you're looking to build, sell, or rent, the potential returns are like the joy of a surprise bank alert—sweet and

Now, let's talk about the other side of the coin. Waiting could be a strategy, especially if you're watching market trends or waiting for the right location to open up. But it's a gamble, much like predicting the next viral skit. Sure, you could win big, but you could also miss out.

At Edin&People, we're not just here to sell you land; we're here to guide you through the journey. Whether you choose to buy now or wait, the key is to make an informed decision. And that's where we come in. Our team of experts is always available to provide the insights you need, tailored to your goals and budget. Plus, we've got some fantastic properties in prime locations like: Patriots Island, Lokogoma, Union Hive and Grey Pacific in Lifecamp, Milton City, Karsana and Falcon's Gate, Kaba, that are worth considering. Whether you're looking to build your dream home or invest in the future, we've got options that tick all the boxes.

So, should you buy now or wait? The answer isn't one-size-fits-all, but if you're looking to secure your financial future, there's no better time than now. After all, in the world of real estate, the best time to plant a tree was yesterday. The second best time? Today.

We're here to help you make that leap with confidence.



Our
Greatest
Responsibility
is to
Deliver!

Our Locations

- 📍 Lifecamp
- 📍 Karsana
- 📍 kaba (Kubwa Express way)
- 📍 Lokogoma



PRESALE

Edin&people

REAL ESTATE | INVESTMENT | PROJECT MANAGEMENT



FCDA
Approved

Estate Plots

PATRIOTS ISLAND

Lokogoma

📍 Adjacent Ipent V Estate, Lokogoma



150 SQMs

3 Bedroom
Terrace Duplex

₦10.5M



250 SQMs

4 Bedroom Fully
Detached Duplex

₦17.5M



450 SQMs

5 Bedroom Fully
Detached Duplex

₦31.5M



750 SQMs

6 Units of 3 Bedroom
Block of Flats

₦52.5M

Our Projects

Union Hive

📍 Lifecamp, FCT Abuja

Few Plots Available!



150 SQM

Building Plan
3 Bedroom Terrace Duplex

₦6M



250 SQM

Building Plan
4 Bedroom Fully Detached Duplex

₦10M



450 SQM

Building Plan
5 Bedroom Fully Detached Duplex

₦18M



750 SQM

Building Plan
6 Units of 2 Bedroom Block of Flat

₦30M

Our Project

Grey Pacific

📍 Lifecamp, FCT Abuja

Few Plots Available!

150 SQM



Building Plan

3 Bedroom Terrace Duplex

₦10M

250 SQM



Building Plan

4 Bedroom Fully Detached Duplex

₦15M

450 SQM



Building Plan

5 Bedroom Fully Detached Duplex

₦24M

750 SQM



Building Plan

6 Units of 2 Bedroom Block of Flat

₦38M

ESTATE LAND

MILTON CITY

📍 *Karsana*

Opposite Renewed Hope City

150 SQMs

3 Bedroom Terrace Duplex



₦6.5M

250 SQMs

4 Bedroom Semi-Detached Duplex



₦9.5M

350 SQMs

4 Bedroom Fully Detached Duplex



₦13.25M

450 SQMs

5 Bedroom Fully Detached Duplex



₦15.5M

950 SQMs

6 Units of 3 Bedroom Block of Flats



₦28.5M

Falcon's Gate

Estate Land

📍 Behind APDC Capital Estate, Kubwa Express, FCT Abuja



150 SQMs

3 Bedroom Terrace Duplex



₦8.5M

200 SQMs

4 Bedroom Semi-Detached Duplex



₦10M

300 SQMs

4 Bedroom Fully Detached Duplex



₦15.5M

450 SQMs

5 Bedroom Fully Detached Duplex



₦22M

750 SQMs

6 Units of 3 Bedroom Block of Flats



₦32.5M



Suitable
Payment Plan
Available

ABOUT US

Edin & People Ltd. is a forward looking real estate solution based company with a visionary drive to innovate unique and unorthodox approach, challenging the ordinary to solve the rising housing needs and creating investment opportunities to its clientele and delivering unparalleled services with utmost courtesy, exceeding expectations and building life-long relationship through strategic partnership and leaving indelible mark and memories on who we affect.



Book a Site Inspection



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