

SEPTEMBER, 2025

NEWSLETTER



Land Banking in the Ember Months:

Why Smart Investors Move Before December



A MESSAGE FROM THE CEO

Dear Esteemed Client,

As we step into September and the ember months, I want to remind you that this season is not just about festivities; it's also about making decisions that shape the future. At Edin & People, we have always believed that land is not just a piece of earth — it is security, legacy, and opportunity.

The truth is, real estate does not wait. Every ember month comes with rising costs and limited availability. But for those who act early, land banking becomes one of the smartest strategies to build wealth. Many of the estates you admire today were once affordable opportunities yesterday. Those who seized them are the ones smiling now.

My personal commitment as CEO is simple: to make land ownership accessible, transparent, and rewarding for every Nigerian. That is why our estates — from Grey Pacific in Lifecamp to Solaris Court in Lifecamp and Starlight Estate in Kyami — are carefully chosen, strategically located, and designed to appreciate in value. So, my message to you this September is this: don't wait for December to remind you of the opportunity you missed in September. Secure your piece of land today with Edin & People, and let's build the future together.

Ijahenda James Margimari *CEO/MD, Edin and People Limited*



OUR PERSPECTIVE

Ah, September has arrived. You know what that means, the ember months are here. Nigerians don't play with this period. From September to December, everything suddenly has a sense of urgency:

- Prices rise like they are chasing promotion,
- Traffic multiplies as if Lagos exported some of its cars to Abuja,
- And before you know it, December will be knocking with parties, jollof, and plenty "I just came back" vibes. But here's the thing: while most people are busy thinking about Christmas rice and December outfits, smart investors are thinking about land.

So, what's land banking?

Simple: It's buying land now, when it's still affordable, and holding it until the value multiplies. Think of it like buying a bag of rice in September before the ember months madness. By December, when everyone is shouting "rice is too cost," you're smiling because you bought yours earlier. Land banking works the same way, except the returns are far bigger and sweeter.

Why the ember months matter in real estate.

- Prices climb: By December, estate developers adjust prices (after all, cement, rods, and inflation don't rest).
- Demand spikes: Nigerians love to "close the year well." Many rush to secure land before the year ends.
- Opportunities shrink: That estate you admire in September might be sold out by December.

The question is: will you be the investor celebrating or the one saying, "Ah, if I knew, I for buy that land since September"?

At Edin & People, we've made land banking simple and stress-free. Whether it's:

- Highland City Estate, Kabusa prime plots in the heart of Abuja,
- Starlight Estate, Kyami your affordable entry into a fast-rising area,
- Fox Park, Hutu for those who like variety of plot sizes and luxury positioning.

We've got estates that guarantee your September investment will make your December smile brighter. Don't let the ember months carry you with only party rice and aso ebi. Land banking now means:

- Securing your wealth,
- Protecting yourself from inflation,
- And entering 2026 as a proud landowner, not just a party attendee.

This September, don't just bank money. Bank land!

Call our team today to book an inspection or secure your plot before prices move.



Discover YOUR DREAM LOCATION

Our Estates at a Glance

- Lifecamp
- Karsana
- kaba (Kubwa Express way)
- Lokogoma

Katampe Extention

www.edinandpeople.com

- Airport Road
- Kabusa







HIGHLAND CITY ESTATE

🔘 Sheretti, Kabusa, Abuja

5 Mins drive from Kabusa Garden Estate



3 Bedroom Terrace Duplex





4 Bedroom Semi **Detached Duplex**



₩7.5M



4 Bedroom Fully **Detached Duplex**





5 Bedroom Fully **Detached Duplex**





6 Units of 3 Bedroom **Apartment**







- Accessibility
- Playground for kids
- Proximity to Amenitites
- Value Proposition





Starlight

© Kyami

Opposite Mshel Meridian, Kyami, Abuja



3 Bedroom Terrace Duplex





4 Bedroom Terrace Triplex





4 Bedroom Fully **Detached Duplex**





5 Bedroom Fully **Detached Duplex**

₩33.75M



6 Units of 3 Bedroom **Block of Flats**

₩60M





Accessibility

Playground for kids

Proximity to Amenitites

Value Proposition





Starlight II © Kyami

Opposite Mshel Meridian, Kyami, Abuja



3 Bedroom Terrace Duplex





4 Bedroom Semi Detached Duplex





4 Bedroom Fully Detached Duplex





5 Bedroom Fully Detached Duplex



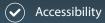


6 Units of 3 Bedroom Block of Flats









Playground for kids

Proximity to Amenitites

✓ Value Proposition





FOX PARK

Hutu Abuja , Airport Road, Before Centenary City, Abuja.

1st Africa Polo Golf Resort Estate





3 Bedroom Terrace Duplex ₦ 7.776M



4 Bedroom Semi-Detached Duplex ₩ 12.960M



4 Bedroom Fully-Detached Duplex № 18.144M



5 Bedroom Fully-Detached Duplex ₩ 25.920M



Block of Apartments

₦ 51.840M















PROJECT STATUS

Pre-Site/Off-Plan





ROA GARDEŃ C

Katampe Extension

Behind Ecowas quarters, diplomatic zone Katampe extension



4 Bedroom Terrace Duplex + BQ

₩22.5M



5 Bedroom Semi **Detached Duplex** + BQ

₩45M



5 Bedroom Fully Detached Duplex +BQ **₩** 82.5M



6 Units of 3 Bedroom Apartments +BQ

₩120M





Solaris Court

© Lifecamp

Beside Brains & Hammers City, Lifecamp, Abuja



3 Bedroom **Terrace Duplex**





4 Bedroom Semi **Detached Duplex**



₩18.7M



4 Bedroom Fully Detached Duplex **₩**28M



5 Redroom Fully Detached Duplex





6 Units of 3 Redroom **Apartment**



- 24/7 Hour Security.
- Perimeter Fence
- Accessibility
- Playground for kids
- **Proximity to Amenitites**
- Value Proposition





MILTON CITY





3 Bedroom Terrace Duplex



3 Bedroom Semi-Detached ₩19.8M Duplex



4 Bedroom Fully Detached Duplex



₩ 27M



₩13.8M

5 Bedroom Fully **Detached Duplex**





6 Units of 3 Bedroom **Block of Flats**

₦ 54.6M







Falcon's Gate

Kaba, Behind APDC Capital Estate, Kubwa Expressway, Abuja



3 Bedroom Terrace Duplex





4 Bedroom Semi Detched Duplex





4 Bedroom Fully Detached Duplex





5 Bedroom Fully Detached Duplex





6 Units of 3 Bedroom Block of Flats







Accessibility

Playground for kids

Proximity to Amenitites

✓ Value Proposition





PATRIOTS ISLAND Lokogoma

Adjacent Ipent V Estate, Lokogoma

Available Plot Sizes



3 Bedroom Terrace Duplex ₩16.32M



4 Bedroom Fully Detached Duplex

₩27.2M



5 Bedroom Fully Detached Duplex

₩ 48.96M



6 Units of 3 Bedroom Block of Flats

₩81.6M



Few Plots Available!

Estate Plots



UNION HIVE

© Lifecamp, Abuja

AVAILABLE PLOT SIZES





3 Bedroom Terrace Duplex





4 Bedroom Fully Detached Duplex





5 Bedroom Fully Detached Duplex





6 Units of 2 Bedroom Apartment

₩60M



Few Plots Available!

Estate Plots



GREY PACIFIC

© Lifecamp, Abuja

AVAILABLE PLOT SIZES

150 SQMs



3 Bedroom **Terrace Duplex**





5 Bedroom Fully **Detached Duplex**



250 SQMs



4 Bedroom Fully **Detached Duplex**



750 SQMs



6 Units of 2 Bedroom **Apartment**

₩75M





lets do it for you!

Build to Sell

Semi-Finished Apartments

1 Bedroom

₩20M

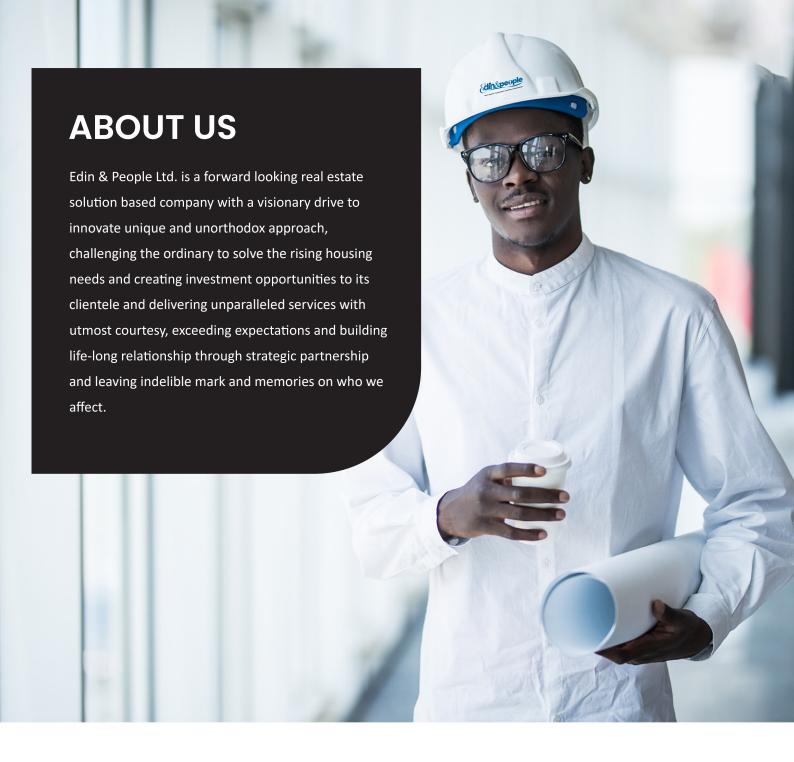
2 Bedroom

#35M

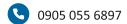
3 Bedroom

₩40M





Book a Site Inspection



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